ORDER



Orders	Order / Rev:	37497	_	NEWS
	Alt Order #:	08875300		NEVIS
	Product Desc:	OBAMA/P/D		MICAA
	Estimate:	1904		KLAS
	Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Mike Jones
	Original Date / Rev:	10/03/12 / 10/10/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama, Barack D-President		
	Demographic:	A35+	New Business Thru:	

Priority:	LV1	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Order Separation:

Bill Plan					Totals	
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	#
10/01/12	10/15/12	40	\$28,125.00	\$23,906.25	October 2012	
					T - 1 - 1 -	

PO1

Share

30%

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
October 2012	40	\$28,125.00	\$23,906.25		
Totals	40	\$28,125.00	\$23,906,25	0.00	

100%

00:15:00

Account Executives Sales Office Sales Region Start Date / End Date Order % Account Executive Start Of Order - End Of Order Mike Jones

Total

\$28,125.00

100%	\$93,750.00		
Share	Total		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
25%	\$23,437.50		
0%	\$0.00		
0%	\$0.00		
5%	\$4,687.50		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
	Share 0% 0% 0% 0% 25% 0% 5% 0% 5% 0%		

Product Codes:

Order Share

KLAS

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	8 10/09/1	2 10/15/12	CBS This Morning		7-9a	MTWT'F	:30	4	\$200.00LV2	0.00 NM	4	\$800.00
			CBS This Morning	g								
CE	3S THIS MOR	NING										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/09/12	10/15/12	MTWTF	4	\$200.00	0.00						
E 2	8 10/13/1	12 10/13/12	CBS Early Show - CBS Early Show		5-7a	\$-	:30	1	\$95.00LV2	0.00 NM	1	\$95.00

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KLAS

Order / Rev:

37497

Advertiser:

Obama, Barack D-President

Alt Order #:

08875300

Product Desc:

OBAMA/P/D

Flight Dates:	10/09/12 - 10/1	15/12		Estimate:	1904						
	Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	its	Rate Pri	Rtg Type	Spots	Amount
CBS THIS	MORNING SATU late End Date		Spots/Week	Rate	Rating				1		
Week: 10/08/		S-	1	\$95.00	0.00						
E 3 8 10)/09/12 10/15/12		СМ	9-10a	MTWTF	:30	5	\$300.00LV2	0.00 NM	5	\$1,500.00
LIVE! WITH	H KELLY	Live w/Kelly									
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/	12 10/15/12	MTWTF	5	\$300.00	0.00						
E 5 8 10)/09/12 10/15/12	8 News Now Noon 8 News Now Noon		12-1230p	MTWTF	:30	5	\$325.00LV2	0.00 NM	5	\$1,625.00
8 NEWS N	OW AT NOON	O NEWS NOW NOON	i ivi-i								
Start D			Spots/Week	Rate	Rating						
Week: 10/09/		MTWTF	5	\$325.00	0.00	.20		0075 0011/0	0.00 NIM	•	60.00
E 6 8 10	0/09/12 10/15/12	1230-2p Soaps/ LN Soaps / Let's Make		1230-2p	MTWTF	:30	1	\$375.00LV2	0.00 NM	0	\$0.00
THE BOLD	AND THE BEAU										
Start D			Spots/Week	Rate	Rating						
Week: 10/09/ Spot Ch Da		MTWTF Description	1 Start	\$375.00 <u>/End Time</u>	0.00 W	/eekdays	Len	oth Rate	Rtg Type		
		230-2p Soaps/ LMA			_	TWThF		:30 (\$375.00)			
Credite											
	/a upon entry]										
E7 8 10)/09/12 10/15/12	The Talk 2-3P The Talk	СМ	2-3p	MTWTF	:30	1	\$375.00LV2	0.00 NM	1	\$375.00
THE TALK		Ine laik									
Start D			Spots/Week	Rate	Rating						
Week: 10/09/		MTWTF	1	\$375.00	0.00	.20		£405.0011/2	0.00.104	-	60 40E 00
E 8 8 10)/09/12 10/15/12	Ellen Ellen	СМ	3-4p	MTWTF	:30	5	\$425.00LV2	0.00 NM	5	\$2,125.00
ELLEN											
Start D			Spots/Week	Rate	Rating						
Week: 10/09/ E 9 8 10		Politics Now S Seb	5	\$425.00 Various	0.00 s-	:30	1	\$275.00LV2	0.00 NM	1	\$275.00
E9 6 10	1/13/12 10/13/12	Politics Now S Set		(5:30 PM-6:0	_	.50	'	\$275.00EV2	0.00 14141	•	Ψ210.00
POLITICS				•	•						
<u>Start D</u> Week: 10/08/		<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
		Sun 530-6p Ins Ed	Wkn@M	530-6p	S	:30	1	\$165.00LV2	0.00 NM	1	\$165.00
210 0 10	714/12 10/14/12	Inside Edition Wkr		000 op	-		•	V.00.000		•	V .00.00
INSIDE ED											
<u>Start D</u> Week: 10/08/		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$165.00	Rating 0.00						
		8 News Now 4p M-	<u>_</u>	4-5p	MTWTF	:30	3	\$450.00LV2	0.00 NM	3	\$1,350.00
		8 News Now 4p M		(4:30 PM-5:0	0 PM)						
	OW AT 4PM & 43		Snote/Mook	Poto	Dating						
<u>Start D</u> Week: 10/09/		<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
		630-7p Inside Editi	ion CM	630-7p	MTWTF	:30	2	\$325.00LV2	0.00 NM	2	\$650.00
NO 55 55	NTION.	Inside Edition									
INSIDE ED <u>Start D</u>		Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/		MTWTF	2	\$325.00	0.00						
E13 8 10	0/09/12 10/15/12	· ·	СМ	7-8p	MTWTF	:30	2	\$350.00LV2	0.00 NM	2	\$700.00
ET/INSIDE	R	7-8p Rotator									
Start D		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/09/		MTWTF	2	\$350.00	0.00						1
E14 8 10	0/13/12 10/13/12	Sat 7-8p - ET Wkn	d CM	7p-730p	S-	:30	1	\$220.00LV2	0.00 NM	1	\$220.00

Spots/Week

Insider Weekend

Weekdays

ET WEEKEND

Start Date End Date

Rate

Rating

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Flight Dates:

10/09/12 - 10/15/12

Estimate:

1904

Ln Ch End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start :30 0.00 NM 10/13/12 10/13/12 Sat 7-8p - ET Wknd \$220.00LV2 \$220.00 CM 7p-730p E 14 8 Insider Weekend **ET WEEKEND End Date** Weekdays Spots/Week Rating Start Date Rate ----S-0.00 Week: 10/08/12 10/14/12 \$220.00 8 10/09/12 10/15/12 137-237a M-F Elec Plyg@M 137-207a MTWTF--:30 2 \$40.00LV2 0.00 NM 2 \$80.00 Electric Playground (1:37 XM-2:37 XM) **E PLAYGROUND** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/15/12 MTWTF--\$40.00 0.00 Week: 10/09/12 ----S-:30 \$50.00LV2 0.00 NM 1 \$50.00 10/13/12 10/13/12 Sat 1235-135a DaVinci l6M 12.35a-1.35a E 18 8 (12:35 XM-1:35 XM) Da Vinci Inquest **DAVINCI** Spots/Week Rating Start Date **End Date** Weekdays Rate ----5-Week: 10/08/12 10/14/12 \$50.00 0.00 10/14/12 10/14/12 Su 1205-105a House CM 1205-105a ----S :30 \$40.00LV2 0.00 NM 1 \$40.00 Crimetime Saturday CRIMETIME Spots/Week Rate Rating Start Date End Date Weekdays ----s Week: 10/08/12 10/14/12 \$40.00 0.00 :30 1 \$9,450.00LV1 0.00 NM \$9,450.00 9-10p ---T---1 N 20 10/11/12 10/11/12 Thu 9-10p CM Big Bang / Two 1/2 Men Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---1 \$9,450.00 0.00 Week: 10/08/12 10/14/12 1 \$8,000.00LV1 0.00 NM \$8,000.00 10/11/12 10/11/12 Thu 10-11p ---T---:30 1 N 21 10-11p Person Of Interest Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---1 \$8,000.00 0.00 Week: 10/08/12 10/14/12 10/11/12 10/15/12 8 News Now 6a M-F M--TF--:30 \$250.00 LV3 0.00 NM 1 \$250.00 N 22 8 CM 6-7a 8 News Now 6a M-F Start Date Weekdays Spots/Week Rate Rating **End Date** M--TF--Week: 10/09/12 10/15/12 \$250.00 0.00 :30 \$225.00LV2 0.00 NM \$225.00 10/13/12 10/13/12 8 News Now Sat 5-7p CM 5-7p ----S-1 N 23 8 News Now Sat 5-7p Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/08/12 10/14/12 ----S-\$225.00 0.00 10/14/12 10/14/12 8 News Now Sun AM #1CM 8 News Now Sun A----S :30 \$150.00LV2 0.00 NM 1 \$150.00 N 24 8 News Now Sun AM #1 Start Date **End Date** Weekdays Spots/Week Rate Rating ----s Week: 10/08/12 10/14/12 \$150.00 0.00 Totals \$28,125.00